

ONLINE
MARKETING

Kotapride.com

Digital Marketing Company In Kota



Who We Are

We are the Digital marketing and online advertisement company in Kota Since 2008.

Our vision is to transform the smart and digital Marketing technology in businesses and in education industry.

Our company is promoting the benefits of Internet to all by motivating them.

We are very much inspired by Digital India Mission and IT ministry for providing the best online web and app platforms for fulfilling our daily needs and requirements.

We motivate and help people in marketing and advertisement of their business for growing customers and working area.

We develop and create websites for shopkeepers and educational institutes.

We promote all startups and ecommerce platforms through internet and social media.

Our digital marketing courses are very popular in Kota.

We have 40+ Franchise partner In India

We always believe in long term relationship with customers and to expand our client list from the reference of our existing ones.

Our Vision & Mission

- ✓ Our mission is to touch the horizon where our capabilities may successfully meet with the requirements of our clients.
- ✓ To sow the seeds of par-excellence services with customer centric approach and reap the trust of worldwide clients.



Our Services

- Web Designing
- Bulk Sms Marketing
- Whatsapp marketing
- Email marketing
- Voice call Marketing
- Miscall Service
- Toll free Service
- Affiliate marketing
- Referral marketing
- YouTube Promotion

And Many More services For Your Business



Web Designing

WEB
DESIGNING
SERVICES



We develop custom website designs solutions that are not only 100% original but also create right mix of strategy and a reflection .We use and develop the most reliable, robust and scalable ecommerce solutions to cater to your specific requirements. We are specialists in fields of web design and web applications development including HTML, XHTML, CSS, JavaScript, PHP, ASP.NET, Java and Flash. We also provides an affordable cost for developing Website and Web Application. We also support Customer online and offline. We increase your online business with maximizing online presence in the real world. We work with our Clients to ensure that they are involved during the entire process.

All Type Of Website Development

1) Static 2) Dynamic 3) Ecommerce 4) Multilevel marketing Websites Etc.

Bulk Sms marketing



- SMS is an efficient marketing solution. A lot of businesses are viewing results in the form of sales alterations from bulk SMS marketing that they have not seen from any other sources of marketing promotions. Whether you are a big, or small to medium sized business, delivering SMS/text messages or global SMS marketing can greatly profit to your customers in India and abroad. Bulk SMS is a inexpensive mode of mass communication. SMS marketing is the latest form of advertising used by companies to brand and boost their products and services to existing or potential customers through mobile phone. SMS has become an effective alternative to traditional sources of advertising expected to the high level of mobile phone usage in India. At Websoft Creation, we offer bulk sms services including bulk sms software, bulk voice calls, short codes, and long codes for businesses and organizations. Bulk SMS is nothing but a tool or service through which you can market your product and services. Our bulk SMS solutions are aimed at generating consistent leads to our clients from diverse background. We put together a series of marketing strategies in order to achieve best results for our esteem clients.

Whatsapp Marketing



**Whatsapp
Marketing**



- Send text/image/audio/video by online panel and boost your business through whatsapp marketing WhatsApp Marketing ,we can easily send massive amount of WhatsApp messages to your targeted customers. Bulk WhatsApp Marketing is the new Way of Marketing as it is bigger than Social Media Marketing as well as bigger than SMS Marketing this supports many formats Text, Image, Audio, Video, V cards and location. WhatsApp Marketing is a good tool to promote your new products or discount offers. You can send detail information about a product to individuals or targeted groups. You can share digital pictures of a product or videos.

Email Marketing



- Bulk email marketing has become one of the most popular modes of marketing a product or service. It is helpful in generating brand visibility and awareness through tools like email newsletters and bulk email. MySMSmantra has a partnership with Yellow Mail, which is one of the most popular websites that provide efficient marketing services.

We help you connect with your existing customers as well as your potential customers. We are experts at collecting, managing and segmenting your email subscribers. Through our services we ensure that your company maintains a profitable as well as long term business relationship with its customers. Our web-based application is designed in such a way as to know the needs of your customers and is grounded on an extensive knowledge of ethical mailing practices.

Voice Call Marketing



- Kota pride helps you reach your target audience in the easiest, fastest and most cost effective way. We enable you to call mobile phones and landlines anywhere within India.

Bulk voice call is a simple communication technology that allows you to take a recorded voice message to hundreds or even thousands of call recipients in a short span of time. These bulk voice calls are most often used for community alerts, notifications, and for business and promotional purposes.

Bulk voice calls can be used for other purposes as well, like political campaigns, customer surveys, mobile marketing, meeting alerts, wake up calls, stock alerts, EMI alerts, medicine reminders and so on.

Missed call Service



- You can publish your unique missed call number in print media, website, app and SMS campaign Website.
A person gives a missed call on this number.
Website Number has been added on your database in Real-time
Website Callers will receive a SMS on mobile number with thank you message.
Website You'll get real-time miscall notification on your registered email Website.
Now you or your agent can call back to this number and take the conversation further .

Toll Free Service



- Toll free number solutions for your business

Buy a toll free number for your business, with the help of toll free services your customers can reach you more conveniently. Increase sales and generate more revenue and profit for your business. kota pride company is the best toll free marketing service provider in kota.

More leads with more toll free calls

An increased incoming call rate with a toll free number ensures up to 20% increase in your business pipeline Grow your customer and provide smart service to your clients

Build brand recall with your 1800 number

Create recall value for your business with our easy to remember toll free 1800 numbers.

Improve customer satisfaction with our toll free number solutions

Your toll free number gives you free calling services. Address customer concerns and queries at zero cost to them.

Use your toll free number to tap new markets

With your toll free number, ensure domestic and international reach for your business without the need for any onsite infrastructure

Enhance your credibility with the help of a toll free number

Be available 24x7 at your 1800 number. You automatically become a dependable business when customers can reach you any time of the day.

Affiliate Marketing

- Affiliate marketing is one of the most popular ways people make money online. It is a strategy where an individual partners with a business in order to make a commission by referring readers or visitors to a business's particular product or service. But that really is quite a simple explanation. To be really successful at making money with affiliate marketing there is a little more to it.

In the case of blogging, a blogger will become an affiliate of a selected company and make money from being an affiliate by placing a link, button or banner within a blog post that will lead the readers to that product or service.



Referral Marketing



REFERRAL
MARKETING

- Referral marketing is the process of leveraging different referral sources such as partners, customers and influencers, to refer target buyers they have a relationship with to your product or service. With referral marketing software, companies can obtain personalized lead generation at scale through both direct and indirect channels.

A method of spontaneously promoting a businesses products and services to new customers by word of mouth. This can happen through a variety of channels such as email, mobile, and social media.



YouTube Promotion

What We do

- Create Compelling Content.
- Create Playlists to Keep People Watching.
- Promote Other Videos with End Screens and Cards.
- Add a Watermark to Your Videos.
- Make Sure Your Videos Are Embedding Enabled.
- Promote Your Videos on Other Social Channels.
- Increase Viewers to Subscribe by Referral marketing and many more



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